

2010 Dreamcatcher Program: Competition Sponsor Opportunity (Maximum 2 available)

The unique Dreamcatcher Program is so much more than an engineering challenge. It promises to make a difference to the Dream recipients, the WA disabled community and helps build a culture of philanthropy in the community amongst the hundreds of university students, staff and mentors involved throughout the program.

To make this happen, Dreamfit needs the support of industry sponsors to make this possible. Without their much needed support, Dreams cannot be turned into reality.

Competition Sponsor Contribution:

- \$60,000 financial support contributes towards;
 - o Program budget for equipment build for 4 team projects
 - o Award Ceremony tickets for student teams and mentors
 - o Tickets to various networking events
 - o Program Management and Delivery
 - o Dreamfit Administration
 - o Dreamplex Set-Up and Running costs
 - o Program Communications, PR and Media Liaison
(Payments flexible across 2009/10 and 2010/11 financial years)
- Four (4) to Eight (8) Engineering Staff Mentors (1 - 2 per team) + one (1) PR Team Mentor (optional)
- Supply Sponsor branded team shirts for student and mentor teams

Competition Sponsor Key Benefits:

- Alliance with a high-profile, Engineering specific, not-for-profit organisation
- Professional Development growth opportunities for staff
- Naming rights to one of three 2010 Dreamcatcher Competitions
- Naming rights to the four (4) UWA Engineering student teams selected to participate in the competition
- Presentation of Competition Award at major event on 3rd December 2010
- Dedicated PR student team, mentored by industry professionals and managed through ECU

Organisation Benefits:

- Positive community engagement and networking opportunities with industry, staff, media, government and disability organisations
- Exposure to potential employees; 200+ engineering, 150+ PR/Media, 50+ Occupational Therapy students
- Inclusion in Dreamfit marketing, communications, website and media materials
- Acknowledgement, displays and guest pack materials at key project events
- Opportunity for key promotional and networking opportunities as they arise
- **Community and Staff Engagement opportunities as requested / negotiated with Dreamfit, eg guest speakers at staff events**

Mentor and Staff Benefits:

- Involvement in a positive community project
- Further develop project management skills
- Interaction and networking with industry peers at events
- Opportunity to support future engineers
- Engineers Australia CPD hours for mentors
- New challenges and opportunities for staff

"On a whole I feel that our mentor did an extremely good job of teaching us how to be engineers, whilst helping us achieve our goal of producing a bike for Josiah. I think that I have learnt more about real engineering from him in the last six months than in my two years of university studies, and I know that the rest of my team feels the same way."

Benefits to students:

- Experience with complete work- flow from briefing to concept design to implementation and testing
- Project management and budgeting experience with industry mentors and Dreamfit staff
- Team building skills and experience
- Networking opportunities and hands-on experience with industry, media, government and disability organisations
- The opportunity to work with, and learn from, students and mentors in other disciplines
- Credits towards university degree and assessments
- Professional Accreditation points (on application)

“In particular, our mentor emphasised the need for effective communication. This is an important aspect of engineering project work, and so he was keen on teaching us good skills for our development as young engineers. Our mentor always made sure that he was available for us to contact - even when he was required to go to site locations for work. In these cases he made himself available via phone and email at all times. He often called and emailed the team outside of scheduled meetings, just to get an idea of where we were at, and to offer any over-the-phone advice that he could. This was important for us, as it helped us keep to our deadlines and we felt we always had professional guidance should we reach a stumbling block.”

Dream Recipients & Supporting Organisation Benefits:

- Fulfil a Dream and the choice of 4 dream designs!
- Three Dream solutions provided to suitable recipients
- Positive experience with students, industry, disability organisation, media and government
- Lift the profile and share the challenges associated with their disability to the community
- Fund-raising opportunities for supporting organisation

